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# **Cookie Policy**

Last Revised: March 9, 2020

### 1. What is a Cookie?

A cookie is a small file of letters and numbers downloaded on to your computer when you access certain websites. In general, cookies allow a website to recognise a user's computer.

The most important thing to know about cookies placed by Wix is that they make our website a bit more user-friendly, for example, by remembering site preferences and language settings.

# 2. Why does Wix use Cookies?

We use these cookies and other similar technologies for a number of purposes, including:

- · Keeping you signed in
- Keeping your preferences
- To provide you with the service you chose to receive from us
- Understanding how you use our website
- To monitor and analyze the performance, operation, and effectiveness in order to improve the Wix Platform
- To understand and improve the impact of our marketing campaigns
- For security needs and fraud-protection purposes and in order to identify and prevent cyber-attacks

Cookies that are used by Wix.com should be divided into two types:

- "First-party Cookies" Cookies that are placed by Wix
- "Third-party Cookies" Cookies that are placed and used by third-party companies which are Wix's partners

It is important to note that Wix.com cannot access third-party cookies; nor can other third-party organizations access the data in the cookies we use on our website. Wix doesn't allow third-parties to use the cookies for any purpose other than those described in the next sections.

#### **Duration:**

Depending on their function, Cookies may have different durations. There are session cookies and persistent cookies:

- Session cookies only last for your online session. It means that the browser deletes these cookies once you close your browser
- 2. Persistent cookies stay on your device after the browser has been closed and last for the period of time specified in the cookie

#### **Categories:**

The cookies used on our website fall into one of four categories:

- 1. Essential Cookies let you move around the website and use essential features like secure and private areas.
- 2. Analytic Cookies let us understand how you use our website (e.g. which pages you visit), to provide statistics on how our website is used, improve the website by identifying any errors, and performance issues.
- 3. Functional cookies are cookies used to remember choices users make to improve their experience (e.g. language).
- 4. Marketing cookies are used to collect information about the impact of our marketing campaigns performed in other websites on users and non-users.

# 3. Wix Cookies - table:

Please click <u>here</u> to receive information about the type, categories, purpose and duration of cookies placed by Wix and Third-Party Service Providers.

# 4. Cookies on sites built using Wix Platform

If you want to have more information about cookies that are used on websites built using the Wix platform, click <u>here</u>.

## 5. Your Choices

You can change your cookie settings below:

### **Cookie Settings**

**Essential Cookies** 

These cookies enable core functionality such as security, network management, and to provide you with access to features such as your profile and purchases, member-only resources, and other areas website. You may disable these these by changing your browser settings, but this may affect how the website functions.

Marketing, Analytics & Other Cookies

We recommend enabling these cookies to give you a more personalised experience. Our site uses tools, such as cookies, to understand how you use services and to improve both your experience and our advertising relevance, You can change your Cookies Settings at any time via our Cookie Policy.